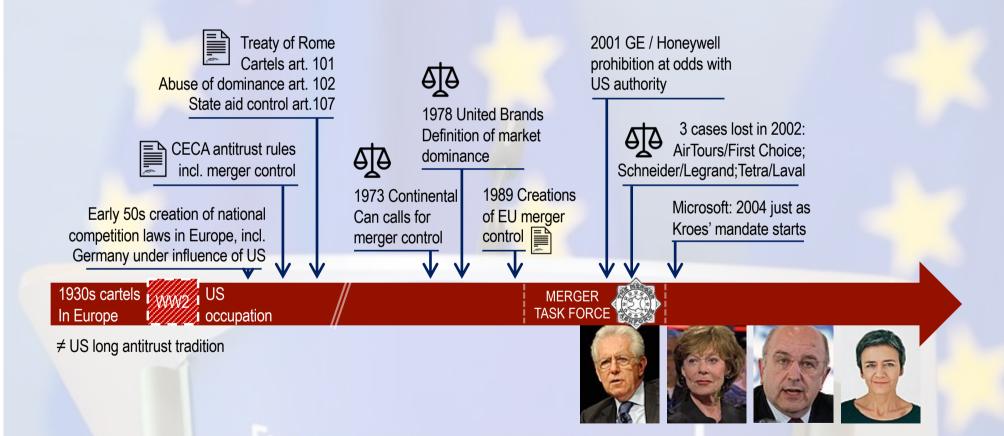
# Competition policy updates

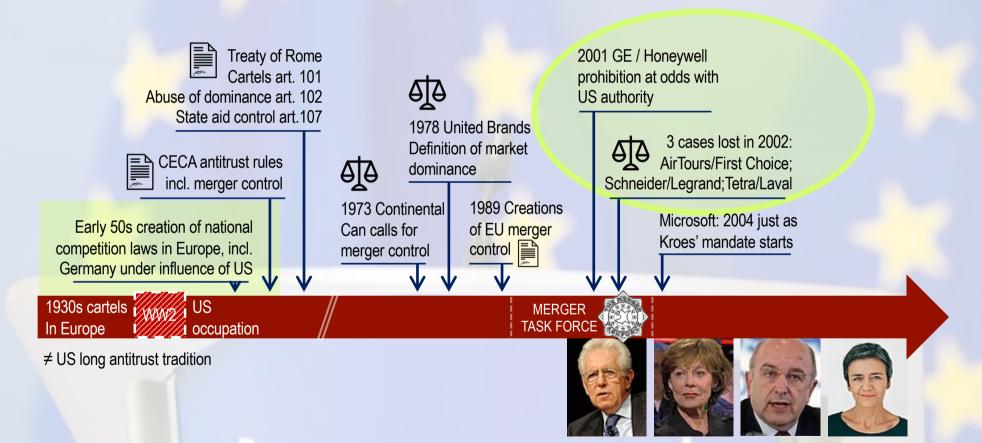
Helena Malikova

Views expressed are solely the ones of the author and do not reflect in any way the views of any employer. In particular, the views expressed do not reflect in any way any position of the European Commission.

## How did we get here?



## How did we get here?



## **Competition dominance case**

Dominance

Market shares+, antitrust markets approach

- Theory of Harm (or Abuse)
  - Ability
  - Incentives
  - Effect on consumers in terms of price
- Efficiency

#### **Competition case**

**Dominance** 

Market shares+, antitrust markets approach

- Theory of Harm (or Abuse)
  - Ability
  - Incentives
  - Effect on consumers in terms of price
- Efficiency

#### **DMA**

- Gate keeper
  sales, activity, market cap...
- Obligations & prohibitions

  No test in terms of effect on consumers